



Emma Charles

Research Analyst

“Data, visuals, and narrative are the essentials to creating any meaningful data story.”

Education

- Roanoke College, B.A., Sociology, 2021
- Six Sigma Global Institute, Data Analytics Certification, 2022

Emma would go on to win her college’s Applied Research Award her senior year, solidifying to Emma that she was meant to do research as a career. After graduating, she received her Data Analytics Certification while working at a law firm in Northern Virginia.

Since high school, Emma always knew helping others was her purpose. She went to Roanoke College thinking it would be the next step she needed to achieve going to law school and accomplishing her lifelong dream of becoming a lawyer. That was until she took a Sociology course her first semester and fell in love with research.

Ever since she became a Research Assistant for her college’s Sociology Department her freshman year, research became a passion for Emma. She appreciated using both qualitative and quantitative data to find answers to questions that had not been answered before. Emma would go on to win her college’s Applied Research Award her senior year, solidifying to Emma that she was meant to do research as a career. After graduating, she received her Data Analytics Certification while working at a law firm in Northern Virginia.

Emma began working at CCMC a year after graduating college. CCMC allows Emma to continue her passion in research and her purpose of helping others by providing clients with data that can help them identify their business strengths and opportunities. She enjoys creating deliverables for clients that allow the data points to come to life in a visually-pleasing manner.

Emma lives in Fairfax, Virginia with her partner Will and their dogs, Bullet and Maverick.